



First United Methodist Church

WEST POINT

662-494-1658

fumcwestpoint.com

612 E. Broad Street | PO Box 293 | West Point, MS 39773

PRIVACY POLICY

First United Methodist Church Child Development Center (“FUMC CDC,” “we,” “our,” or “us”) respects the privacy of the families we serve. This Privacy Policy explains how we collect, use, and protect information submitted through our website, online forms, and advertising.

Information We Collect

When you contact us, request information, or submit an enrollment inquiry, we may collect information such as:

- Parent or guardian name
- Email address
- Phone number
- Number and ages of children
- Childcare or enrollment needs
- Preferred method of communication
- Other information you voluntarily provide

Our website and advertising platforms may also collect limited technical information, such as device information, IP address, cookies, or information about how visitors interact with our website or advertisements.

How We Use Your Information

Information submitted to FUMC CDC may be used to:

- Respond to childcare and enrollment inquiries
- Contact you by phone, email, or text regarding your inquiry
- Provide information about availability, enrollment, programs, or upcoming opportunities
- Improve our website, advertising, and communications
- Measure the effectiveness of our marketing efforts

We do not sell or rent your personal information.

Advertising and Third-Party Services

We may use third-party services, including Meta platforms such as Facebook and Instagram, to advertise FUMC CDC and connect with prospective families. These services may collect information according to their own privacy policies.

Information submitted through one of our advertising forms may be provided to FUMC CDC so that our staff can respond to your request.

Children's Privacy

Our website, advertising, and online inquiry forms are intended for use by parents, guardians, and other adults. We do not knowingly use these forms to collect personal information directly from children under the age of 18.

Protecting Your Information

We take reasonable measures to protect the personal information submitted to us and limit its use to legitimate childcare, enrollment, communication, and administrative purposes.

Your Choices

You may ask us to update or delete information you have submitted or request that we stop contacting you at any time.

Contact Us

If you have questions about this Privacy Policy or how your information is used, please contact:

First United Methodist Church Child Development Center

Mail: PO Box 239
West Point, MS 39773

Phone: 662-494-6811

Email: cdc@fumcwestpoint.com